

WinterReads 2025




Suggested text for social media posts



Promote WinterReads to your community on your social media channels. You can use the suggested posts below to accompany the images provided or create your own.

If you create your own text, please use the hashtags: #indyreadsNSW #NSWPublicLibraries #WinterReads

These images can be used to post on Instagram or Facebook.

Image Name	Image	Accompanying text
General 1		<p>Check out these great WinterReads, available with no waiting during August. From crime and romance to fantasy and science fiction, there's something for everyone.</p> <p>Download the indyreads app and log in with your library card to read.</p> <p>#indyreadsNSW #NSWPublicLibraries #WinterReads</p>
General 2		<p>Check out these great WinterReads, available with no waiting during August. From crime and romance to fantasy and science fiction, there's something for everyone.</p> <p>Download the indyreads app and log in with your library card to read.</p> <p>#indyreadsNSW #NSWPublicLibraries #WinterReads</p>

Classics		<p>Looking for your next winter read? Rediscover these classics on indyreads, available now during August with no waiting.</p> <p>Download the indyreads app and log in with your library card to read.</p> <p>#indyreadsNSW #NSWPublicLibraries #WinterReads</p>
Crime		<p>Looking for your next winter read? Curl up and escape with these gripping crime reads, available during August with no waiting.</p> <p>Download the indyreads app and log in with your library card to read.</p> <p>#indyreadsNSW #NSWPublicLibraries #WinterReads</p>
Historical		<p>Looking for your next winter read? Step back in time with these historical reads, available during August with no waiting.</p> <p>Download the indyreads app and log in with your library card to read.</p> <p>#indyreadsNSW #NSWPublicLibraries #WinterReads</p>

Romance	<p>Romantic reads - available now</p> 	<p>Looking for your next winter read? Find your happily ever after in these romantic reads during August on indyreads with no waiting.</p> <p>Download the indyreads app and log in with your library card to read.</p> <p>#indyreadsNSW #NSWPublicLibraries #WinterReads</p>
Thrillers	<p>Thrilling reads - available now</p> 	<p>Looking for your next winter read? These thrillers will keep you guessing right till the end! Available now during August on indyreads with no waiting.</p> <p>Download the indyreads app and log in with your library card to read.</p> <p>#indyreadsNSW #NSWPublicLibraries #WinterReads</p>
[Individual cover images]	<p>15 images with each individual cover</p>	<p>Looking for your next winter read? [INSERT TITLE OF BOOK] is available now on indyreads during August with no waiting. Download the indyreads app and log in with your library card to read today.</p> <p>#indyreadsNSW #NSWPublicLibraries #WinterReads</p>